

GP BACK TO SCHOOL SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AT THE TIME OF ENTRY.

VOID IN ALASKA, HAWAII, PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The GP Back to School Sweepstakes ("Sweepstakes") is sponsored by Georgia-Pacific Consumer Products LP ("Sponsor"), 133 Peachtree Street NE, 33rd Floor, Atlanta, GA 30303, and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on June 15, 2018 at 12:00 PM Eastern Time ("ET") and ends on September 17, 2018, at 11:59:59 PM ET ("Sweepstakes Period"). The Administrator's computer is the Sweepstakes' official clock.
- 2. ELIGIBILITY:** This Sweepstakes is offered only to legal residents of the forty eight (48) contiguous United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees, officers, directors and agents of Sponsor, Administrator, and each of their affiliates, subsidiaries, suppliers, advertising, promotion and internet agencies (collectively, "Sweepstakes Entities") and their immediate family members and/or those living in the same household of each (whether related or not) are not eligible. Void in Alaska, Hawaii, Puerto Rico, and where prohibited or restricted by law. All federal, state and local laws and regulations apply. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners will be required to provide proof of age, identification and eligibility as required by Sponsor or Administrator.

For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of Sweepstakes registration. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO PARTICIPATE IN THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may participate in various activities to obtain Sweepstakes entries, as set forth below.

An entrant must first register for the Sweepstakes by visiting www.GPGivesBack.com ("Website") and entering his/her valid e-mail address. The entrant must then provide the required registration information, which may include, but is not limited to, his/her first and last name (no initials), street address (no PO Boxes), city, state, ZIP Code, and daytime telephone number. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor's sole discretion, may not be eligible to win a prize.

Upon completion of the registration information the entrant will then access his/her "Dashboard". From the Dashboard, the entrant will see his/her available activities and be able to select activities. Available activities to earn an entry or entries will show on an entrant's Dashboard as follows:

A. Receipt Upload/Mail-In Non-Purchase Method: An entrant may follow the instructions on his/her Dashboard to upload an image of his/her original register receipt showing the purchase of any participating Georgia-Pacific paper product from a participating retailer during the Sweepstakes Period to receive five (5) entries. The entrant must circle the Georgia-Pacific paper product purchase on the retailer receipt and sign and date the receipt prior to uploading to the Website. Register receipt images must be in one (1) of the following file formats: .JPG, .JPEG, .PNG, .GIF, and may not exceed 7 MB. Sponsor may request the entrant send in his/her original register receipt and Georgia-Pacific paper product proof of purchase. All receipts are subject to review and verification by Sponsor in its sole discretion.

Participating Georgia-Pacific paper products include: all GP brand printer paper products

Participating retailers include:

- Albertsons
- Amazon.com
- Bartell Drug Co
- Big Lots Stores
- Bi-Mart Corp
- Fred Meyer
- Harris Teeter
- H.E. Butt Grocery
- Kmart Corporation
- Kroger Company
- Marc Glassman Inc
- Matton Rural King
- MEIJER
- Price Mart Inc
- Publix Supermarket
- Rite Aid Corp
- Safeway Stores
- Sam's Club
- Shoplet.com
- SuperValu
- Target Corporation
- Wakefern Food Corp.
- Walmart Stores Inc.
- Wegmans Food Markets

Non-Purchase Method: Alternatively, to obtain five (5) Sweepstakes entries without a Georgia-Pacific paper product purchase, an entrant may hand-write his/her complete name (no initials), the same information used to register for the Sweepstakes, including the same valid e-mail address street address (P.O. Boxes not accepted), city, state, ZIP

code, telephone number, and date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: GP Back to School Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked no later than September 17, 2018, and received on or before September 27, 2018, in order to be eligible.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

Regardless of whether an entrant uses the purchase or non-purchase method, an entrant may only receive up to twenty five (25) Sweepstakes entries using either method during the entire Sweepstakes Period. Each receipt/Mail-In Entry will earn an entrant five (5) Sweepstakes entries Note: Sweepstakes entries received via Mail-In Entry may not be reflected on the entrant's Dashboard.

- B. Watch A Video:** During the Sweepstakes Period a video will be available through the entrant's Dashboard. The entrant must watch the video to completion to receive one (1) Sweepstakes entry. This activity is only available once during the Sweepstakes Period.
- C. Share on Facebook:** An entrant may follow the instructions on his/her Dashboard and set forth below to share the Sweepstakes on Facebook. Upon clicking the button to share the Sweepstakes, a message with a unique link will be posted to the entrant's Facebook Wall ("Invitation Post"). To obtain one (1) Sweepstakes entry, an entrant's Facebook "Friend" must click on the unique link in the Invitation Post and complete and submit the registration information requested. Upon the Friend's successful Sweepstakes registration, the original entrant will receive one (1) Sweepstakes entry. This activity is available only once during the Sweepstakes Period.
- D. Share on Twitter:** An entrant may follow the instructions on his/her Dashboard and set forth below to share the Sweepstakes on Twitter. Upon clicking the button to share the Sweepstakes, an Invitation Post will be posted to the entrant's Twitter Feed. To obtain one (1) Sweepstakes entry, an entrant's Twitter follower must click on the unique link in the Invitation Post and complete and submit the registration information requested. Upon the follower's successful Sweepstakes registration, the original entrant will receive one (1) Sweepstakes entry. This activity is available only once during the Sweepstakes Period.
- E. Visit Charity Partner Website:** An entrant may follow the link on his/her Dashboard to visit the Georgia-Pacific Charity Partner "Kids In Need Foundation" Website. Upon the entrant's visit to the Charity Partner Website the entrant will receive one (1) entry into the Sweepstakes. This activity is available only once during the Sweepstakes Period.

Entry Limit: There is a limit of up to twenty nine (29) total Sweepstakes entries using all methods above during the entire Sweepstakes Period.

- 4. RANDOM SWEEPSTAKES DRAWING:** On or about September 28, 2018, Administrator will randomly select ten (10) potential winners from among all eligible entries received during the Sweepstakes Period ("Random Drawing"). Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE:

- A. **Prizes (10):** The prize is a \$500 check made payable to the winner. Additionally, the winner may choose a school to receive a full pallet of GP copy paper donation. The donation will be made by Sponsor, not the winner. The ARV of each prize is \$500. No more than ten (10) prizes will be awarded.
- B. **Total ARV:** The total ARV of all prizes available in the Sweepstakes is \$5,000.
- C. **Odds of Winning:** The odds of winning a prize depend on the total number of eligible entries received during the Sweepstakes Period.
- D. **General Prize Conditions:** In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. Limit of one (1) prize per person/household. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor who reserves the right (but has no obligation) to substitute a prize (or a component thereof) of equal or greater value in case of unavailability of a prize (or a component thereof) or force majeure. No substitutions, cash equivalents or transfers of a prize permitted by the winner. Unused components of the prize shall be forfeited and have no redeemable cash value. Neither Sponsor, Administrator, nor any Sweepstakes Entities shall be responsible for any inability of the winner to accept or use any portion of a prize for any reason. Federal, state and local taxes are solely the responsibility of a winner. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Winners waive the right to assert as a cost of winning a prize any and all costs of verification or redemption.

- 6. **HOW TO CLAIM A PRIZE:** Each potential winner is subject to verification of eligibility and compliance with these Official Rules. Each potential winner will be notified by Administrator within two (2) business days after the Random Drawing via e-mail to the e-mail address that the potential winner provided when registering for the Sweepstakes. Sponsor's designee will contact each confirmed winner upon verification of eligibility to arrange for the school donation. Administrator will mail each check prize to each verified winner at the street address (no P.O. Boxes) provided at the time of Sweepstakes registration within approximately 8 to 10 weeks from verification of eligibility.

Administrator will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner notification e-mail or prize e-mail to a spam or junk folder. If any potential winner is found to be ineligible or not in compliance with these Official Rules or declines to accept a prize, Sponsor or Administrator is unable to contact a potential winner, or any prize notification or prize is returned undeliverable, the prize will be forfeited. If the Sponsor wishes to select an alternative potential winner, Sponsor will select this alternative potential winner at random from the pool of remaining eligible Sweepstakes entries. Each potential winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of

unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Sweepstakes Entities shall not be held responsible for any delays in awarding the prize for any reason. Each prize will only be awarded to a verified winner.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes entrants agree that the Sweepstakes Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Sweepstakes-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting or using a prize. The Released Parties shall not be responsible or liable for Sweepstakes entries that are entered by any automated computer, program, mechanism or device, for any Sweepstakes entries in excess of the stated limit or for Sweepstakes entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such Sweepstakes entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related

activity or element thereof, and the entrant's Sweepstakes entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Sweepstakes materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Sweepstakes, the Website or any other Sweepstakes-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Sweepstakes and/or its contents related to or resulting from any part of the Sweepstakes, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged Sweepstakes entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Website and prizes, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN**

MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

- 9. PRIVACY POLICY:** Sponsor's privacy policy is available at <https://www.gp.com/Footer/Legal/Privacy-Notice>.
- 10. PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Sweepstakes. In the event of a dispute as to the identity of a winner, the winning Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion

thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to GP Back to School Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by November 16, 2018.

Sponsor: Georgia-Pacific Consumer Products LP, 133 Peachtree Street NE, 33rd Floor, Atlanta, GA 30303.

Customer services inquiries can be made at [Contact Us](#).

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